

LOS CABOS, MX

ASPIRE 2027

WHERE DENTISTRY MEETS DESTINATION

AMBITION TO ACHIEVE

SCAN TO
LEARN MORE



www.aidagroup.org/aspire

Located at Hyatt Ziva Los Cabos



January 28-31, 2027

What is ASPIRE 2027?

ASPIRE 2027 is AIDA's premier destination event, created exclusively for independent dental clinicians and their teams.

Once a year, we bring our community together in a luxury, all-inclusive setting where world-class education, meaningful connection, and unforgettable experiences come together.

From impactful clinical sessions to immersive evening events, ASPIRE is more than a meeting—it's an experience designed to inspire growth, connection, and renewal.

Why attend ASPIRE 2027?

- Elevate Your Skills – Gain cutting-edge clinical and business insights you can immediately apply.
- Strengthen Your Team – Return more aligned, motivated, and connected.
- Connect with Your Community – Network with like-minded professionals.
- Recharge & Reset – Step away and return with renewed energy.

More than CE—it's an experience.

- Luxury all-inclusive resort accommodations
- Stunning beachfront setting in Los Cabos
- Unforgettable networking opportunities
- High-energy themed evening events
- Interactive sponsor experiences

"AIDA really focuses on protecting the private practice. Corporate dentistry is taking over in our area and we both have a passion for people being able to practice the way we do."

Dr. Bethany Tant | Armstrong & Tant General Dentistry
— Jacksonville, NC

"A small dentist kind of feels like they're left on an island alone. An organization like AIDA comes in and wants to support the small dentist — and make it possible."

Dr. Stacy Vlaha | Platte Valley Dental Care
— Platte City, MO

4
DAYS

3
PARTIES

**Elevate Your Practice.
Recharge Your Team.
Experience ASPIRE.**

2
DAYS OF
EDUCATION

1
DESTINATION



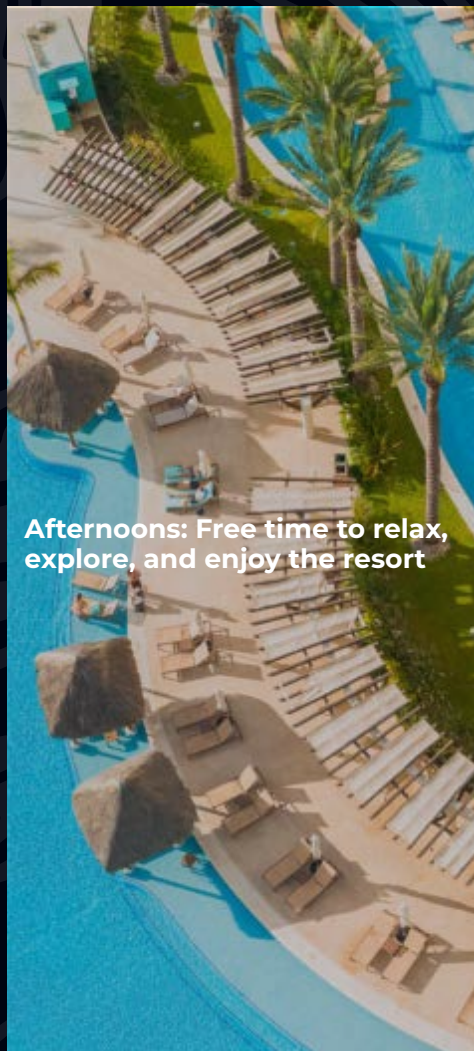
The perfect balance

At ASPIRE 2027, your time is intentionally designed to give you the best of both worlds—growth and relaxation.

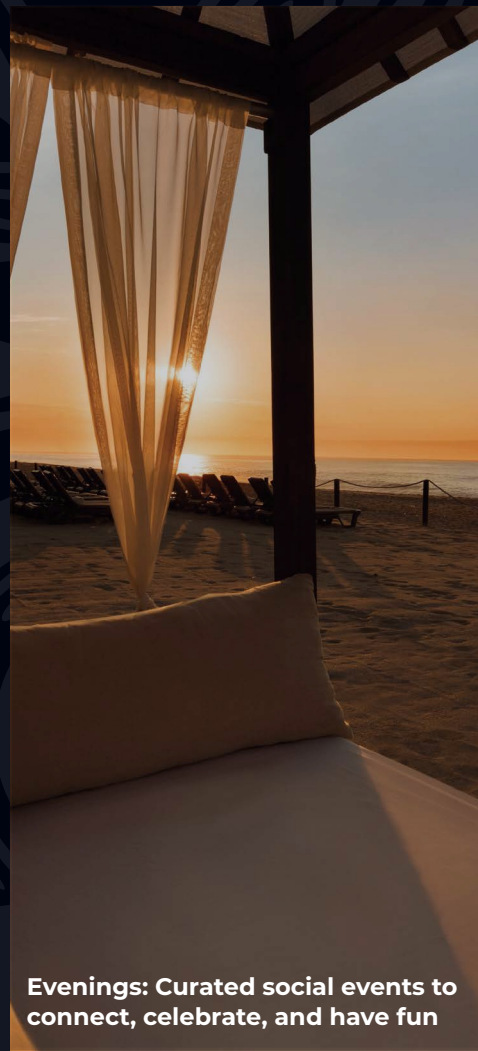
Mornings (8:00 AM – 12:00 PM):
Focused, high-impact education sessions



Afternoons: Free time to relax, explore, and enjoy the resort



Evenings: Curated social events to connect, celebrate, and have fun



This isn't a packed, exhausting conference—it's an experience that fuels both your professional growth and your well-being.

Who should attend

Independent Dentists • Dental Teams • Practice Leaders • Growth-focused professionals

ALL ROOMS HAVE POOL OR OCEAN VIEW | PRICED WITH ALL-INCLUSIVE BENEFITS | PRICES LISTED ARE PER NIGHT

HOTEL & RESORT

HYATT ZIVA

Room Rates

Room Rates available to ASPIRE attendees 3 days pre and post event dates. Rooms can be booked using Hyatt Loyalty points.

SINGLE

1 person per room **\$591.00**

DOUBLE

2 persons per room **\$656.00** (\$328.00 per person)

*Additional room categories are available

** Full payment for your entire stay is due at the time of booking.

***3 people per room is maximum. Third person is \$142.00 per room per night.

Hyatt Ziva Los Cabos cancellation policy: Cancellation from time of booking until December 27, 2026 – one night penalty will apply, and the remaining deposit will be refunded to the credit card provided. Cancellation from December 28, 2026 until arrival – full penalty will apply and no credit will be provided.

TUITION

General Tuition includes:

- Full access to education
- Full access to all evening social events
- Earn up to 8 CE credits

Early Bird (Ends 7-31-2026) **\$1398.00**

Regular (After 7-31-2026) **\$1598.00**

AIDA Member Tuition includes:

- Full access to education
- Full access to all evening social events
- Earn up to 8 CE credits

Early Bird (Ends 7-31-2026) **\$699.00**

Regular (After 7-31-2026) **\$799.00**

+Add Guest Fee includes:

- Full access to all evening social events

*Does not include CE credits.

Dental Team not able to attend as guest **\$199.00

AIDA Education tuition cancellation policy: Attendees must provide written notice of cancellation a minimum of 30 days before the event start date for a full tuition refund. No refunds will be issued for cancellations made under 30 days from event start date Registrants that no show for the event will not receive a refund for tuition paid.

Spots are limited and ASPIRE events are known to sell out!

Friday

January 29, 2027

FRIDAY, SESSION #1

8:00am - 12:00pm

Diana Tadros DDS, FAACD, FICOI, FAGD

The Digital Road To Treatment Success

Course Description: This interactive content packed lecture guides participants through the full digital workflow—from designing cases with precision, to bringing them to life with 3D printing, and presenting them in a way that truly connects with patients. We'll cover how to make the most of digital tools in everyday practice, simplify your workflow, and boost case acceptance through more engaging and confident treatment presentations for varying case types. Further, we will dive into how to translate your treatment plans and strengthen communication with your specialists and labs to achieve optimal results. Whether you're just starting with digital dentistry or looking to sharpen your skills, this session is packed with practical tips, real cases, and ideas you can use right away.

Learning Objectives:

- ▶ Understand the key principles of digital dental design and how they translate into clinical practice.
- ▶ Present treatment plans more clearly and confidently using digital visuals and tools.
- ▶ Identify common challenges in digital adoption and learn how to overcome them in a general or specialty practice.
- ▶ Navigate in-office 3D printing—from choosing the right printer to optimizing print workflows for various case types.
- ▶ Build a seamless digital workflow that connects diagnostics, design, fabrication, and communication.

AGD Code 250

Suggested Audience: Doctors and Clinical Team Members

FRIDAY, SESSION #2A

8:00am - 10:05am

Amber Auger, MPH RDH

The Gum Game Plan™

Course Description: The Gum Game Plan™ is a case-based course designed for dental professionals who are ready to move beyond cookie-cutter treatment plans. Through real-life clinical scenarios, participants will explore the art of asking the right questions, identifying key clinical findings, and aligning products, frequencies, and techniques to each patient's unique needs. This interactive workshop equips clinicians with practical scripts, decision trees, and the confidence to customize soft tissue management strategies that deliver measurable results.

Learning Objectives:

- ▶ Analyze clinical case studies to determine the appropriate classification of periodontal or gingival conditions.
- ▶ Formulate customized soft tissue management protocols based on patient history, risk factors, and clinical findings.
- ▶ Interpret patient-reported concerns and correlate them with diagnostic markers to guide treatment recommendations.
- ▶ Develop tailored home care and in-office treatment plans using evidence-based modalities and delivery systems.
- ▶ Demonstrate confident communication with patients when presenting individualized periodontal protocols.

AGD Code: 490

Suggested Audience: Dental Hygienist and Team Members

FRIDAY, SESSION #2B

10:30am - 12:00pm

Amber Auger, MPH RDH

Hormones & Hygiene™- The Oral-Systemic Impact of Female Hormone Fluctuations

Course Description: Hormones & Hygiene™ is an integrative course exploring the connection between hormonal shifts and oral health in female patients, especially during perimenopause and menopause. Learn to recognize oral signs of hormonal imbalance, understand their systemic impact, and apply evidence-informed, functional strategies to support whole-body wellness. From mineral depletion to inflammation and detoxification, this course empowers dental professionals with practical tools, patient-centered scripts, and prevention-focused insights to elevate care through every stage of a woman's hormonal journey.

Learning Objectives:

- ▶ Recognize clinical signs of hormone-related oral changes, including increased bleeding, xerostomia, altered biofilm composition, and periodontal instability.
- ▶ Explain the relationship between estrogen, progesterone, and the oral microbiome, including how hormonal fluctuations influence bacterial virulence and host response.
- ▶ Differentiate between plaque-induced gingivitis and hormonally modified gingival conditions to support accurate diagnosis and appropriate coding.
- ▶ Implement evidence-based clinical protocols for managing patients experiencing hormonal changes

AGD Code: 150

Suggested Audience: Doctors and all Team Members



Friday

FRIDAY, SESSION #3A

Tom Viola R.Ph., CCP, CDE, CPMP

Don't Fear The Reefer? What We Don't Know... That We Wish We Did Know... About The Use of Cannabis and Vaping

January 29, 2027

8:00am - 10:05am

Course Description: How Much Do We Know About Cannabis? The DEA still considers it illegal to possess. Yet almost every state has enacted legislation aimed at legalizing or decriminalizing cannabis for medical or recreational use. Despite this rise in social and legal acceptance, public health concerns regarding the use of cannabis remain, especially among dental professionals since the major routes of administration of cannabis involves the oral cavity. This program will introduce dental professionals to the pharmacology of cannabis, including its various dosage forms, routes of administration and adverse reactions. Special emphasis will be placed on the effects of cannabis use on oral health and dental treatment, as well as the proposed use of cannabis in dentistry for the management of patient anxiety and odontogenic pain.

Learning Objectives:

- ▶ Discuss the history and various types of cannabis, as well as its current legal status
- ▶ Describe the pharmacology of cannabis, including its mechanism of action, routes of administration, available formulations and proposed uses in dentistry

- ▶ Explain the clinical considerations of cannabis use, including adverse reactions, drug interactions, contraindications and effects on major organ systems
- ▶ Explore the dental considerations of cannabis, including potential treatment modifications, and strategies for patient care planning

AGD Code 340

Suggested Audience: Doctors and All Team Members

FRIDAY, SESSION #3B

Cassie Tallon COO & CEO

Permission To Scale

10:30am - 12:00pm

Course Description: Most dental professionals face a moment when growth starts to feel like a threat rather than a goal. This CE program gives dentists a clear, honest framework for scaling a ▶

practice without sacrificing the mission that made them build it. Attendees leave with real EBITDA math, a three-path model for growth, and a decision framework that works whether they intend to exit, lead, or pass it on.

Learning Objectives:

- ▶ Understand how strategic growth decisions protect patient care and practice legacy
- ▶ Identify the scaling path aligned with your vision: exit, lead, or pass it on
- ▶ Leverage associates as a tool for EBITDA growth, continuity, and transition readiness
- ▶ Evaluate DSO vs. private buyer scenarios with clarity and confidence
- ▶ Leave with a personalized framework for scaling on your own terms

AGD Code 550

Suggested Audience: Solo practitioners considering growth or exit, practice owners with 3 to 10 years to transition and dental leaders building a legacy succession plan.

Saturday

SATURDAY SESSION #1

Susan McMahon DMD, AAACD, FAGD

Veneer Planning and Preparation: Setting up for successful cosmetic enhancement

January 30, 2027

8:00am - 12:00pm

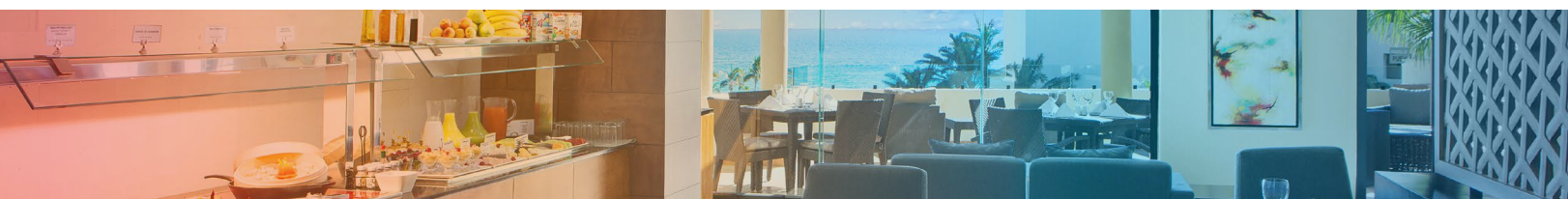
Course Description: Appearance and self-esteem have long been intertwined. So, as our social media and selfie culture continues to grow, it's no surprise that more and more people are seeking out cosmetic dentistry as a way to enhance their appearances. Many patients are seeking veneer enhancement. This course will cover veneer case planning, prepping, material choices and inserting. Each step from diagnosing to planning to prepping to lab communication to provisionalization to insertion for veneer cases will be shown in case studies. Apply Smile Design to combine gingival sculpting, whitening, direct restorations, and veneers.

Learning Objectives:

- ▶ Give confidence to recognize and assess your patients' cosmetic desires.

Continued on next page ▶

AGENDA



Saturday

January 30, 2027

SATURDAY SESSION #1 (Continued)

8:00am – 12:00pm

Susan McMahon DMD, AAACD, FAGD

Veneer Planning and Preparation: Setting up for successful cosmetic enhancement

Learning Objectives:

- ▶ Attain step by step protocol for applied smile design for combination treatments that boost their confidence and boost your bottom line.
- ▶ Develop clinical skills for comprehensively diagnosing, preparing, placing and finishing conservative restorations.

AGD Code 780

Suggested Audience: Dentist, Specialty Practitioners, Dental Assistants

SATURDAY SESSION #2

8:00am – 12:00pm

Tom Viola R.Ph., CCP, CDE, CPMP

I Can't Fight Feeling This Anymore! Mastering the Pharmacology of Local Anesthetics and Analgesics for Optimal Dental Pain Management

Course Description: Effective pain management is at the heart of quality dental care, and a solid understanding of local anesthetics and analgesics is essential for every dental professional. This course provides a comprehensive overview of the pharmacology, mechanisms of action, and clinical application of these critical agents in dentistry. Participants will explore the principles of neuroanatomy and neurophysiology that influence anesthetic efficacy, review the selection and administration of local anesthetics, and compare the use of non-opioid and opioid analgesics in dental pain management. Emphasis will be placed on patient safety, evidence-based decision-making, and strategies for maximizing pain control while minimizing risks and adverse effects.

Learning Objectives:

- ▶ Discuss local anesthetic agents with respect to their mechanisms of action, adverse effects, contraindications and clinical considerations.
- ▶ Describe the pharmacology and mechanism of action of analgesics used in the management of acute dental pain, including situations which may preclude their use.
- ▶ Explain the rationale for the use of vasoconstrictors and potential adverse effects.
- ▶ Describe techniques useful in recognizing and identifying potential opioid addiction and current protocols for its treatment.

AGD Code 340

Suggested Audience: Dentist, Specialty Practitioners, Dental Hygienist, Dental Assistants, Full Team

Saturday

January 30, 2027

SATURDAY SESSION #3A

8:00am – 9:30am

Amber Auger, MPH RDH

Donuts, Diabetes, and Dentistry: The Vital Role of Dental Professionals

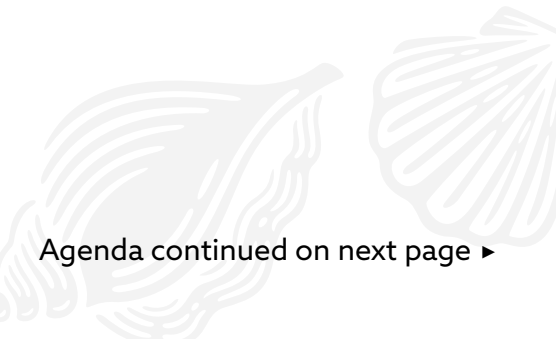
Course Description: 34.2 million Americans have Diabetes, another 88 million Americans are considered prediabetic, and 3 out of 5 don't know. Glucose is a primary precursor for energy in the body and needs to be tightly regulated for metabolism to work effectively. Metabolic health can be improved by consistently making choices that keep glucose levels in a stable and healthy range and minimize large glucose swings. As a country, our metabolic health is poor with 88% of the American population displaying at least some metabolic dysfunction.

Learning Objectives:

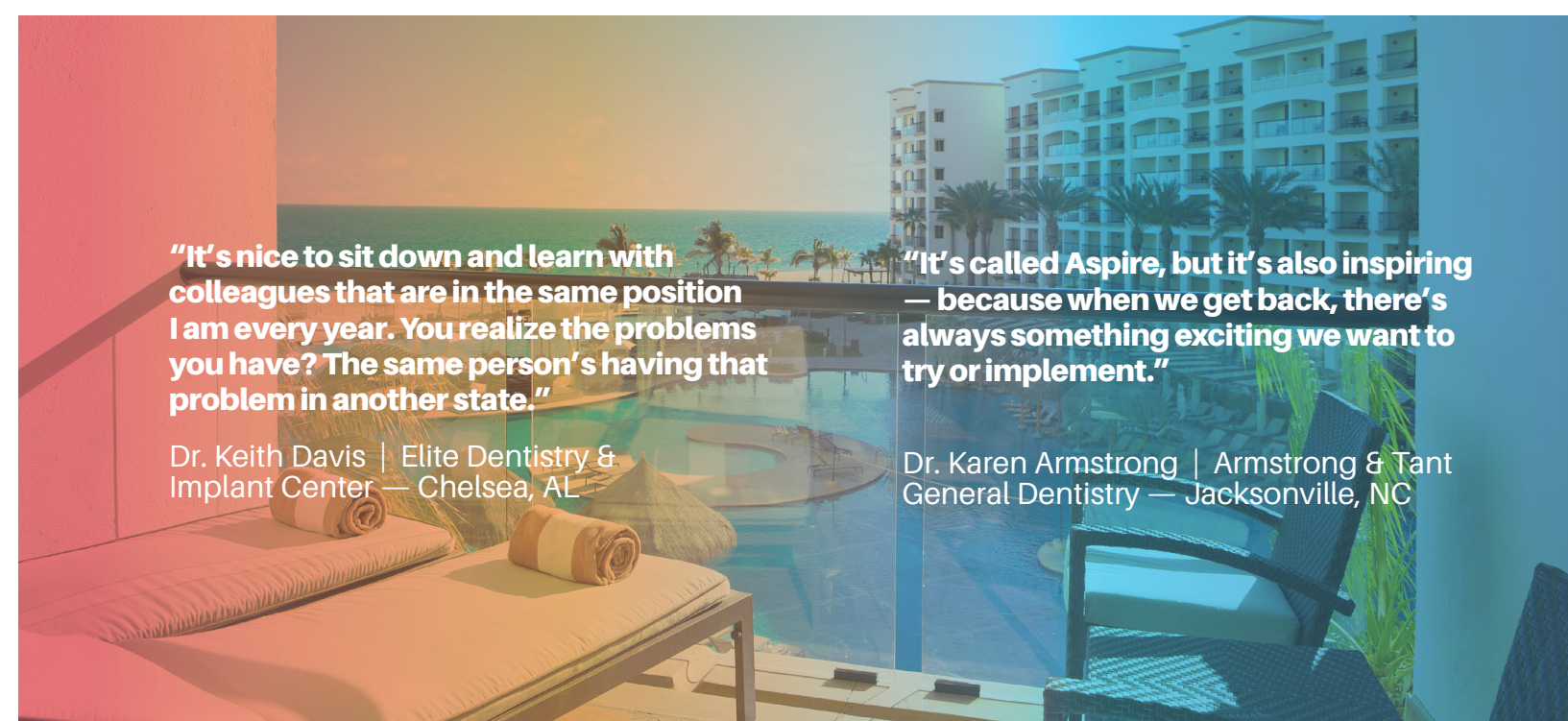
- ▶ Discover how to identify and prevent metabolic dysfunction that can lead to type 2 diabetes
- ▶ Review type 1 diabetes and type 2 diabetes
- ▶ Investigate the latest technologies to prevent the progression of oral diseases both chair side and at home
- ▶ Evaluate the connection between blood sugar and the leading causes of death
- ▶ Identify what is contraindicated for dental treatment based on the patient's HbA1c levels
- ▶ Identify the signs of metabolic syndromes that lead to type 2 diabetes
- ▶ Discover the risks of soft and hard tissue disease among diabetic patients

AGD Code 730

Suggested Audience: Dental Hygienist and Team Members



Agenda continued on next page ▶



"It's nice to sit down and learn with colleagues that are in the same position I am every year. You realize the problems you have? The same person's having that problem in another state."

Dr. Keith Davis | Elite Dentistry & Implant Center — Chelsea, AL

"It's called Aspire, but it's also inspiring — because when we get back, there's always something exciting we want to try or implement."

Dr. Karen Armstrong | Armstrong & Tant General Dentistry — Jacksonville, NC

Saturday

January 30, 2027

SATURDAY, SESSION #3B

9:55am - 12:00pm

Cassie Tallon COO & CEO

Asset Protection and Embezzlement Prevention in Dental Practices

Course Description: Sixty percent of dental practices will experience employee theft, and the average loss exceeds \$100,000 before it is ever discovered. Cassie shares real life stories of uncovered theft in her work as a fractional COO. This CE program pulls back the curtain on how embezzlement actually happens in dental offices, who commits it, why it goes undetected, and what owners can do right now to protect themselves. Cassie Tallon draws on 20+ years of operational experience across more than 100 dental acquisitions to deliver a case study driven hour that replaces fear with systems. Attendees leave with a completed vulnerability assessment and a ready to deploy 30 day action plan.

Learning Objectives:

- ▶ Identify the four most common embezzlement schemes specific to dental practices and the conditions that enable them
- ▶ Design a segregation of duties framework appropriate for practices of any size, including solo providers
- ▶ Recognize financial, behavioral, and operational red flags that signal potential theft before significant damage occurs
- ▶ Implement a layered internal control system covering cash handling, insurance billing, payroll, and vendor management
- ▶ Leverage practice management technology to create transparency and trust

AGD Code 550

Suggested Audience: Practice owners and office managers responsible for financial oversight, solo practitioners without dedicated accounting staff, and dental leaders navigating acquisitions or multi-location growth where financial controls must scale.

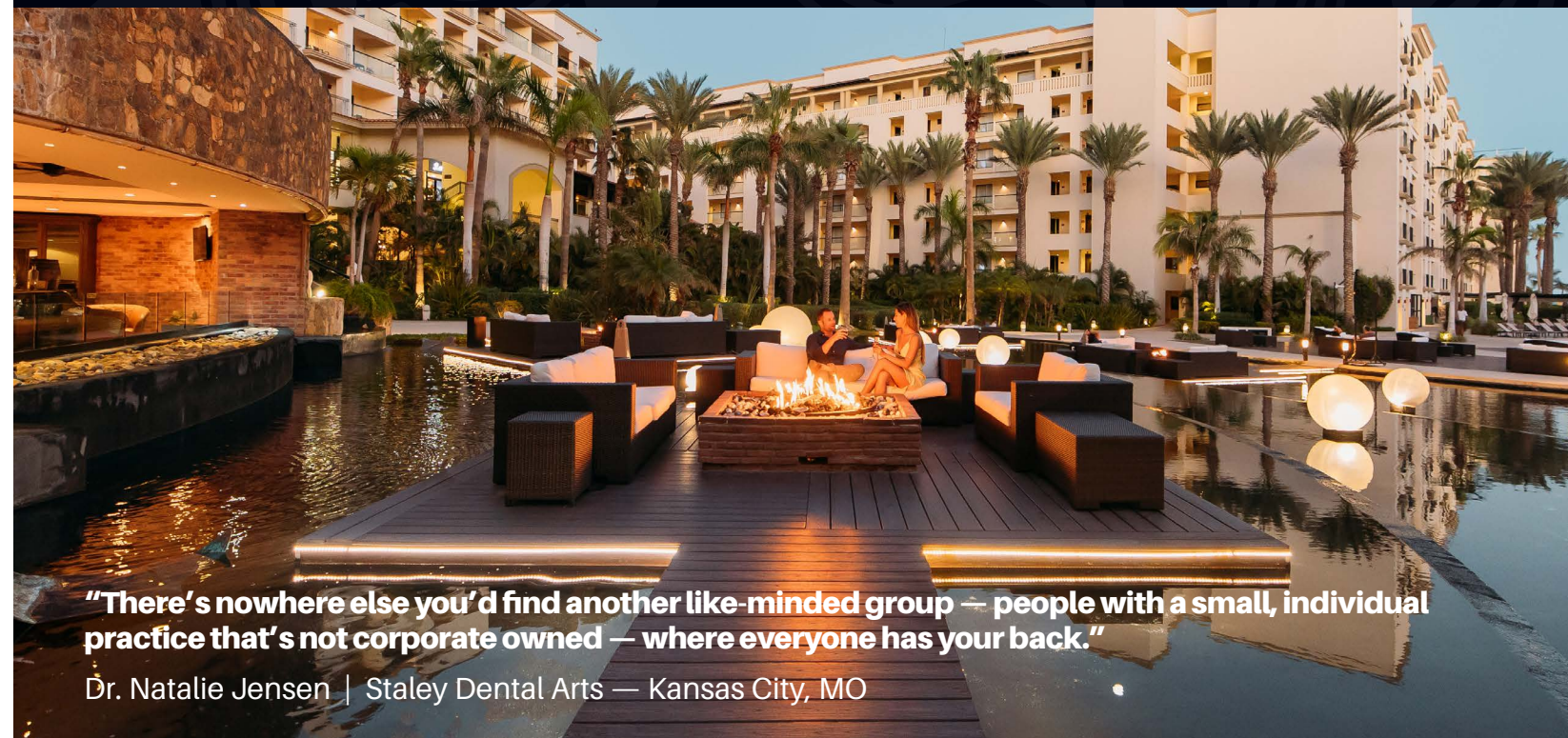
“This is my first trip out of the country, first trip to Mexico. It’s beautiful, well organized. I look forward to making it something I do every year.”

Dr. Kelsey Johnson | Bluegrass Family Dentistry — Beaverdam, KY



it's all about good company

Three nights of connection, conversation, and coastal vibes



“There’s nowhere else you’d find another like-minded group — people with a small, individual practice that’s not corporate owned — where everyone has your back.”

Dr. Natalie Jensen | Staley Dental Arts — Kansas City, MO

Thursday evening
Welcome Reception
6:00-8:00pm

Friday evening
Social Event
8:00-10:00pm

Saturday evening
Social Event
8:00-10:00pm

meet the speakers

Amber Auger, MPH, RDH

Amber Auger, is a practicing dental hygienist with a mission to elevate the standard of care to determine the root cause of oral diseases. With over 17 years of experience, Amber specializes in creating practical systems to implement the latest oral science.

Amber is the 2019 Sunstar Award of Distinction recipient, a contributor to RDH Magazine, a featured author for DentistryIQ, editor of the RDH Graduate newsletter, and the host of #AskAmberRDH.

Amber is actively mentoring and educating fellow dental hygienists in their careers and in personal and career growth through Thrive in the Op® On-demand course curriculum and weekly live coaching sessions. Amber is also the owner of the Functional RDH® certification that provides hands-on and classroom lectures to identify the root cause of dental dysbiosis and ways in which to restore whole-body health based on the latest oral science.

Susan McMahon DMD, AAACD, FAGD

Advancing Cosmetic Dentistry Through Education & Innovation

A distinguished educator and practitioner, Dr. Susan McMahon combines clinical excellence with a passion for teaching the next generation of dental professionals. As an international lecturer and Key Opinion Leader, she shares her expertise in minimally invasive techniques and cutting-edge technologies with dentists worldwide. Her teaching philosophy emphasizes conservative approaches that preserve natural tooth structure while achieving exceptional aesthetic results.

Dr. McMahon's educational impact extends from her former role as clinical instructor in Prosthodontics and Operative Dentistry at the University of Pittsburgh School of Dental Medicine to her current position as a sought-after speaker on advanced cosmetic techniques. She regularly conducts hands-on workshops and lectures across the globe, focusing on innovative approaches to smile design and conservative cosmetic solutions for younger patients.

As an Accredited Member of the American Academy of Cosmetic Dentistry, Fellow of the American Society for Dental Aesthetics, and Fellow of the Academy of General Dentistry, Dr. McMahon leads one of Western Pennsylvania's premier cosmetic dental practices. Her commitment to excellence has earned her recognition as a Top Dentist over 20 times, including consecutive annual selections as a Top Pittsburgh Dentist by her peers for more than two decades.

A passionate advocate for women in dentistry, Dr. McMahon dedicates significant time to mentoring rising dental speakers and providing speaker training. Through her extensive educational programs and mentorship initiatives, she continues to shape the future of cosmetic dentistry while maintaining her thriving Pittsburgh-based practice, where she has raised her three children.

Email: drsusan@wowinsmile.com

wowinsmile.com

Leaders in dentistry



Diana Tadros, DDS, FAGD, FICOI

Dr. Tadros maintains a boutique private practice in Fort Lauderdale, Florida. She is a Fellow of the AACD (American Academy of Cosmetic Dentistry), as well as an Accreditation Examiner and Board Member of the American Board of Cosmetic Dentistry. She is a Kois Center Mentor and Kois Center Guest Instructor, where she teaches courses on digital designing in-house.

Outside of practice, she is the founder of her own training continuum, Exocad Elite, where she teaches a series of workshops to other cosmetic dentists on digital designing, 3D printing, and digital workflows. She also holds Fellowship status in the Academy of General Dentistry and the International Congress of Oral Implantologists. This past year she received The Top Educator of the Year Award in Digital Dentistry.



Cassie Tallon, COO CEO

Cassie Tallon is a Fractional COO, specializing in pairing high-impact fractional leaders with growing businesses. With over 20 years of experience as a marketing and operations leader, Cassie has built a strong reputation for driving strategic growth and operational efficiency across both the Dental and Hospitality industries. Her start in dental began as an office manager.

Known for her visionary leadership, Cassie thrives in complex business environments where she translates data-driven insights into clear, actionable strategies. Her work has consistently elevated brand identity while delivering measurable outcomes in patient acquisition, market expansion, and financial performance. She has a proven track record of managing large-scale projects, leading cross-functional teams, and cultivating a culture of innovation that fosters continuous improvement.

Cassie excels at aligning marketing initiatives with business goals, resulting in accelerated growth, improved brand visibility, and stronger customer engagement. She is passionate about helping organizations reach their full potential—whether through comprehensive go-to-market strategies, leading M&A integrations, or optimizing operational workflows. Her commitment to excellence is evident in every facet of her work.



Tom Viola R.Ph., CCP, CDE, CPMP

With over 30 years of experience as a board-certified pharmacist, clinical educator, professional speaker and published author, Tom Viola has earned his national and international reputation as the go-to specialist for making pharmacology practical and useful for all members of the dental team. As the founder of Pharmacology Declassified, Tom provides valuable insight into the complex interplay between pharmacology and physiology so that clinicians may be knowledgeable about the dental considerations of general medicine and the medical considerations of general dentistry.

As an educator, Tom is a member of the faculty of over 10 dental professional degree programs and has received several awards for outstanding teacher of the year. As an author, Tom is well known for his contributions to several professional journals and pharmacology textbooks and currently serves as a consultant to the American Dental Association's Council on Scientific Affairs. As a speaker, Tom has been recognized by many industry organizations and associations as a leader in continuing dental education and has presented over 1000 informative and engaging seminars and webinars since 2001.

Spots are limited and ASPIRE events are known to sell out!

Join us in paradise

Learn. Connect. Recharge.



"You take the experience back and it gives you first-hand knowledge from someone you trust in your group — you're not just reading about it, you are experiencing it!"

Dr. Keith Davis | Elite Dentistry & Implant Center — Chelsea, AL

LOS CABOS, MX

ASPIRE

AMBITION TO ACHIEVE 2027



**SCAN HERE
TO LEARN MORE**



PACE
ACADEMY of
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

American Independent Dental Alliance
Nationally Approved PACE Program Provider
for FAGD/MAGD Credit. Approval does not imply
acceptance by any regulatory authority or AGD endorsement.
7/1/2024 to 6/30/2028
Provider ID# 418869



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